



Arts Council Collection

Arts Council Collection
Southbank Centre
Belvedere Road
London SE1 8XX

APPLICATION FOR IMAGE LOAN AND REPRODUCTION

Contact name

Company

Address

Telephone

Email

IMAGE DETAILS

Name of artist

Title of artwork

Date of artwork

ACC accession
number

This can be found at www.artscouncilcollection.org.uk

IMAGE USE – please complete all sections relevant to how you will be using the image

EDITORIAL USE: BOOKS / CATALOGUES / MAGAZINES

Title of publication

Author

Publisher

Language country

Print run

Will the image(s) be used on the cover?

Yes

No

If yes, where?

Front

Back

What size will the image(s) be reproduced

¼ page

½ page

Full page

Double page

MARKETING USE: PRIVATE VIEW CARDS, POSTERS, 'WHAT'S ON' GUIDES, LEAFLETS, ETC.

Will the image(s) be used on a private view card Yes No
Will the image(s) be used for any other marketing material? Yes No

If yes, please describe in detail how the image(s) will be used, including print run, image size, etc.

- **We do not allow our images to be given to third parties for free for the purpose of press or marketing. Fees are decided on a case by case basis.**
- **Please note that if images are to be used for marketing purposes, the Arts Council Collection must see proofs before printing**

PRESS USE

Will the image(s) be used for a press campaign? Yes No
If yes, please describe in detail how the image(s) will be used.

WEB USE

| | |
|--|--|
| URL of the website | |
| Purpose of the website | |
| Length of time it will appear on the website | |
| Where will the image appear? | |
| Where can a credit accompany the image? | |

SOCIAL MEDIA

Will the image(s) appear on social media? Yes No

If yes, please describe in detail how the image will be used.

| |
|--|
| |
|--|

AUDIO/VISUAL USE: TELEVISION (TERRESTRIAL, DIGITAL, CABLE, SATELLITE) / RADIO / INTERNET STREAMING

| | |
|--|--|
| Title of the programme | |
| Name of the broadcaster | |
| How many times will the image appear? | |
| In which countries will the programme be broadcast? | |
| How many transmissions would you like to clear rights for? | |
| Can a credit accompany the image? | |
| If no, where can a credit be shown? | |

Please return to:

Arts Council Colection
Southbank Centre
Belvedere Road
London, SE1 8XX
Email: loans@southbankcentre.co.uk